

PRIVACY POLICY

E2E Events are affiliated to Hotel Booking Agents Association (HBAA) and has appointed a Data Protection Controller (DPC) who will endeavour to ensure that all personal data is processed in compliance with this Policy and the Principles of the Data Protection Act 1998. The Freedom of Information Act 2000 and the Protection of Freedoms Act 2012 are also relevant to parts of this policy.

E2E Events recognises The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) adopted 27 April 2016, the two-year transition period and the application date of 25 May 2018 and is actively working towards compliance with that directive.

The General Data Protection Regulation (GDPR) aims to give you control over your data as do we. As a company promoting privacy awareness and compliance, we at E2E Events have a Privacy Policy that aims to help you understand what data we collect, what we use it for and how you can exercise your rights

We follow the following principles in order to protect your privacy:

we do not collect more information than is necessary;

we do not use your data for purposes other than those specified;

we do not keep your data if it is no longer needed;

we do not farm your data out to third parties.

1. Information collection, storage and tracking:

1.1. When you visit a website:

You can visit our website without giving away your personal information.

1.2. What we store:

Name,

Email address,

Job Title,

Organisation,

This information is not used for any additional purposes, such as to 3rd party profile those who access our website for marketing or activity tracking, the information will however be used for profiling where an application requires data necessary for all parties to carry out the ongoing performance of the agreement.

1.3. How long we store your data for:

We keep all obtained information for as long as is reasonable to carry out the role we have mutually agreed for us to undertake. On request you are entitled to object to the retention of personal data after the contract between parties has been terminated and where there is no longer a “legitimate” reason for this data to be retained.

2. When you contact us:

While you can use our website without giving out your personal information, once you contact us the information you submit will be processed and stored so that it is possible for us to contact and respond to your request, and/or allow you access to our services.

2.1. Email Marketing

Our site features email marketing in the form of a ‘Newsletter Signup’ managed by Mailchimp. We do not share this information with any other third parties without your explicit consent and you can unsubscribe from our newsletter at any time by either clicking the link in our emails or by requesting to unsubscribe.

Mailchimp is a trading name of The Rocket Science Group, registered at 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA.

Mailchimp subscribes to the GDPR through the US Department of Commerce's Privacy Shield framework, details of which can be found by reading their Privacy Policy here: <https://mailchimp.com/legal/privacy/>

3. Information Correction & Deletion:

If you believe that the information we have about you is incorrect, you are welcome to contact us so we can update it and keep your data accurate. Any data that is no longer needed for the purposes specified in Information Collection and Use will be deleted. If at any point you wish to withdraw consent for the E2E Events to keep information about you, providing the information isn't required to be kept by law or considered of 'legitimate interest' and therefore necessary to maintain the terms of the agreement, you can simply contact us.

4. To sum up:

In accordance with applicable law, we only collect a limited amount of information about you that is necessary for improving our service and carrying out the role we have been appointed to fulfill. We do not use profiling, we do not sell or in any other way spread your data to third parties, we do not use your data for purposes other than those we have specified. We also make sure that your data is stored securely. We delete all information deemed no longer necessary.

We constantly review our Privacy Policy in order to make it better and protect you more.

5. You can contact us at any time to:

Request access to information that E2E Events has about you

Correct any information that E2E Events has about you

Delete information that E2E Events has about you

If you have any additional questions about E2E Event's collection and storage of data, please contact Sonia Sansom:

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Surrey KT15 1UH

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